



FCC 2013-2017 Strategic Plan

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Mission

As California's first community college, Fresno City College provides quality, innovative educational programs and support services directed toward the enhancement of student success, lifelong learning, and the economic, social, and cultural development of our students and region.

Vision

Fresno City College will prepare students for an increasingly complex world and provide leadership in its educational programs, support services, and community partnerships.

Core Values

Excellence:

We champion innovation and encourage individuals to share and explore new avenues toward advancing the college's mission and vision.

Collaboration:

We are dedicated to active involvement on our campus and in our community, developing partnerships and avenues of greater participation.

Diversity:

We are committed to diversity through respect and celebration of individual differences.

Professionalism:

We communicate and work together in an ethical, collegial manner in a supportive environment.

Stewardship:

We are accountable to our community for the responsible use of our resources.

Goals and Objectives

Goal 1: Student Success

FCC will identify and implement collaborative and specific activities to facilitate successful completion of our students' educational objectives.

Objectives:

- 1.1 By xxx, the college will update, approve, and implement priority student success recommendations detailed in the FCC Educational Master Plan and those contained in the FCC Student Success Plan.
- 1.2 As noted in the Enrollment Management Plan, by xxx, the college will begin to define, and publish common annual student success benchmarks.
- 1.3 By xxx, the college will continue to work with feeder high schools to identify innovative methods of enhancing matriculation.
- 1.4 By xxx, the college will identify and support existing efficient and cost effective methods of improving basic skills preparation.
- 1.5 Beginning XXX, the college will pilot and evaluate an in-class orientation program that includes providing all students an FCC Student Resource List; Education Plan template; and Introduction to program counseling.
- 1.6 By xxx, the college will identify baseline student services and priority activities to include in the creation and implementation of a college and district wide student services delivery plans.



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- 1.7 By xxx, the college will create and implement a Student Involvement Plan that identifies successful methods of engaging students in campus and community activities that enable them to enhance learning opportunities beyond the classroom and further engage them in the betterment of their community.

Goal 2: Barriers

Given our region's demographics, FCC will identify access barriers and create strategies to mitigate them.

Objectives:

- 2.1 By xxx, the college will complete and begin implementation of recommendations contained in the Enrollment Management Plan.
- 2.2 By xxx, the college will work with the District to implement district wide recommendations regarding priority registration.
- 2.3 By xxx, the college will identify methods of improving course scheduling to efficiently move students through successful completion.
- 2.4 By xxx, the college will identify and address gaps and barriers to student support services.
- 2.5 By xxx, the college will inventory existing outreach, recruitment, co-curricular and career awareness activities for every academic and student support program to identify best practices, duplication, and opportunities.

Goal 3: Quality

FCC will provide the highest quality instructional programs utilizing current and emerging methodologies, pedagogies, and technologies as appropriate.

Objectives:

- 3.1 By xxx, the college will enhance professional development to ensure all administrators, faculty, and staff are provided ample opportunities to learn, collaborate, and develop academic programs and student support services.
- 3.2 By xxx, the college, in coordination with sister campuses, will identify basic skills activities to develop a comprehensive Basic Skills Delivery Plan for the college and the District.
- 3.3 By xxx, the college will identify Signature Programs and criteria to create models of excellence.
- 3.4 By xxx, the college will identify and promote opportunities for District wide collaboration, program coordination and development.
- 3.5 By xxx, faculty will identify appropriate courses to enhance cross-District coordination of curriculum.
- 3.6 By xxx, the college will implement a Distance Learning Plan that identifies online & hybrid best practices, student support services, student success benchmarks, and effective delivery methods.
- 3.7 By xxx, the college will implement a campus wide technology plan and address technology gaps.
- 3.8 By xxx, the college will ensure that student success, student learning outcomes, and program review objectives are integrated and support FCC's mission, vision, and strategic goals.

Goal 4: Partnerships

FCC will strengthen existing and create new community partnerships with educational, business, and other entities to ensure our region is receiving quality services to meet its economic, cultural, and social needs.

Objectives:

- 4.1 By xxx, every program and student support service will identify activities that enhance partnerships with educational, business, and/or local community organizations.



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- 4.2 By xxx, every program and student support service will systematically assess the community need for its respective program/service and refine student learning outcomes where appropriate.
- 4.3 By xxx, every occupational related program and support service will inventory, identify, and increase the number of quality work experience, apprenticeship, job shadowing, service learning, and/or internship experiences as appropriate.

Goal 5: Values

FCC will provide a culture where its core values are visible in the activities and interactions of all administrators, faculty, staff, and students.

Objectives:

- 5.1 By xxx, the college will create and implement an internal recognition program for individuals who epitomize FCC's core values.
- 5.2 By xxx, the college will identify existing activities and new opportunities that promote FCC's core values.
- 5.3 By xxx, the college will provide campus-wide training on excellence and innovation.

Goal 6: Communication

FCC will effectively communicate with its constituent groups and external communities.

Objectives:

- 6.1 By xxx, the college will perform an annual shared governance audit to ensure the college and District are engaged in open communication and encouraging participation from all constituent groups.
- 6.2 By xxx, the college will fully implement its campus-wide communication plan and continually identify additional methods to enhance campus, District, and external communications.
- 6.3 By xxx, the college will initiate discussions that provide feedback and recommendations on opportunities to enhance campus-to-campus and campus-to-District collaboration.

Goal 7: Institutional Effectiveness

FCC will collaborate with SCCCD to create strategic alignments in our planning and organizational processes.

Objectives:

- 7.1 By xxx, the college will collaborate with the District in ensuring shared governance is practiced consistently in decision-making.
- 7.2 By xxx, the college will collaborate with the District to create and implement a plan that proactively addresses FCC campus safety and security issues.
- 7.3 By xxx, the college will collaborate with the District to create and implement a parking plan that supports the mission of FCC.
- 7.4 By xxx, the college will participate in District-wide decision-making regarding program development (including signature programs), implementation, and expansion.
- 7.5 FCC will continue to implement and update the Campus Facilities Master Plan.
- 7.6 By xxx, the college will create a human resource plan that reflects the needs of the college.
- 7.7 By xxx, the college will fully implement its Research Agenda to enable every department to utilize the information as part of its program development and decision-making.
- 7.8 By xxx, the college will require annual program review summaries that concisely monitor and report progress toward campus and District strategic goals.



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Goal 8: Accountability

FCC will demonstrate fiscal integrity by being prudent stewards of our resources.

Objectives:

- 8.1 By xxx, FCC will create and implement a constituent education module on understanding the FCC and District budget and budgeting process.
- 8.2 By xxx, FCC will identify and implement methods of ensuring financial accountability and resource stewardship.
- 8.3 FCC will continue to work collaboratively with SCCCD grants office and with external partners to increase funding opportunities that support student success.