

## FCC Charrette Notes

March 15, 2013

### Mission - Vision

- Table 1** Mission - Add "serving diversity" i.e. "enhancement of the success of a diverse student body"  
Vision - add "community outreach and partnerships"/like "complex world"  
Would like to add something about responsible citizenship
- Table 2** "innovative educational program"?/we are not at an innovative level/are we innovative in other ways  
\*Progressive Educational Program\*/"Provides quality, progressive innovative educational programs and services....that enhance student success.
- Table 3** \*What does lifelong learning mean? Quantitative vs. qualitative. Degree advancement or knowledge advancements?  
\*Should evolving be included - campus changing with times; social, econ factors
- Table 4** Mission - Why should institutional history be mission? Remove "as California's 1st community college"  
Mention we prepare our students to move into workforce  
Instead of lifelong learning, change to continuing education  
Vision - It is not a vision statement.  
Rewrite in form of vision statement. We are already doing what is the vision statement as written.  
"Fresno City College will be the national leader (an example) in its educational programs, support services and community partnerships"
- Table 5** Mission - Nothing needs to be added to mission statement  
Vision - change "complex" to "global"/global world is redundant/what does increasingly complex mean?  
remove phrase of "prepare students for an increasingly complex world"
- Table 6** Mission - So much poverty when talking about the term "economic" in Mission.  
Like the Mission statement okay the way it is.  
Vision - Talk about the "world" vs. global in Vision, but like it the way it is. No change to either.
- Table 7** Mission - Pretty inclusive and like the mission.  
Is lifelong learning true as we make students declare a major? We're not our mission as much as we say we are.  
Competing expectations in the mission  
Add "progressive" before quality so we are moving forward and remain current.  
Should lifelong learning remain if we don't do it as much? Does it belong in vision because we may get back to it.  
Vision - The vision statement may not include commitment to lifelong learning.
- Table 8** Mission - Re-word, Delete "As California's first community college".....to Fresno City College...  
current wording sounds as if our quality and innovation comes from being CA's first community college  
Vision - possible re-word  
increasingly complex...change to....prepare students to excel in an increasing complex world...  
Also should the vision have an end date or be measurable?
- Table 9** Mission - Strike out lifelong learning in mission statement due to budget cuts, limited enrollment, etc.  
Vision - everyone likes the vision.

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### Mission - Vision

**Table 10** Mission - Rearrange wording of mission: FCC, California's first community college,...

Vision - FCC prepares students for an increasingly complex world and provides leadership in its educational programs...

Possible reword - FCC prepares students through providing leadership....

**Table 11** Mission - Delete "As CA 1st..."/Delete "region"/Appropriate: Is it believable?/yes

Vision - Delete "prepare student increasing complex world"

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March 15, 2013

## Core Values

**Table 1** We like them as is

**Table 2** Excellence: we encourage individuals to.../take out champion innovation (fix it up/word choice)  
Take out "explore" and replace with develop

**Table 3** ethical responsibility  
trust vs. integrity  
We value honesty and trustworthiness  
Integrity - we value honesty and trustworthiness

**Table 4** Excellence - "improve quality of programs" or "continue to improve our programs"  
Innovation - use excellence statement instead (replace Excellence with Innovation)

**Table 5** Professionalism should be deleted  
Excellence - definition seems vague

**Table 6** Exploring new avenues doesn't mean we are excellent  
Review excellence: Focus is more on innovation but doesn't seem to fit under excellence.  
Share and explore does not seem to be excellent - but more of experiment.  
Collaboration and Professionalism seem to overlap.

**Table 7** Add safety on campus as a core value  
Under Professionalism - "supportive and safe environment"

**Table 8** Excellence - Question on word "champion" but don't have better idea  
Professionalism - reads a little weird  
Stewardship - especially like this one

**Table 9** Excellence - "Champion" maybe use "encourage?"  
Collaboration - ok  
Diversity - ok  
Professionalism - ok  
Stewardship - ok

**Table 10** Not enough time to discuss  
Wanted to discuss further how collegial behavior can be applied in a broader approach to student body's behavior/conduct

**Table 11** First, as an institution do we believe this. How do we get from believing it to doing it.  
There is nothing about green technology. Other colleges have this. We need to add it.  
Get rid of the passive voice  
We should have these on the walls of our divisions or work units

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March 15, 2013

## Goal 1

- Table 1** 1.3 -Do continuation schools count in feeder school? It should.  
1.7 will require a comprehensive plan that ties classroom, counseling, admission etc.  
1.2 how will benchmarks be defined?  
1.5 ASG, Enrollment Management, Student Success
- Table 2** 1.1 is not clear on what it is going to do/say that "the college will implement student success recommendations in the FCC educational master plan and FCC student success plan  
"Cause effective methods in improving the success rates of students"  
1 - they are appropriate  
2. we missed mark in #4/we are improving student success and basic skills  
Academic Sub Committees  
Student Government (ASG)  
Staff Development Committee
- Table 3** Removal of "XXX"  
To keep time accountability: The college will establish an approved timeline  
establish top down committee pipeline  
recommendation vs. legislation  
student success is not measured in a specific way  
include adult ed?  
ASG, SPC, Major Facilities Committees
- Table 4** Make referencing documents easily found. Put all reference documents in one place (Ed Master Plan, Student Success Plan, Enrollment Management Plan)  
Obj. 1.5 - more tactical implementation - move down a level  
Every committee should be involved whose main objective is student success  
Too many tactical objectives included  
Broader focus should be written
- Table 5** Obj. 1.2 - should start with "By XXX"  
Obj. 1.6 - should be 1.1  
No mention of SB 1456  
What is student involvement plan?  
  
Committee appropriateness depends on which objective and which aspect or objective is being considered.
- Table 6** SB 1456 covers a lot of this / should it be included in this goal  
Too wordy. Can it be streamlined? Do we need 7 objectives, would fewer be enough? More specific  
Student success, SPC, Enrollment Management, Institutional Research, Matriculation, Basic Skills, ASG
- Table 7** Remove dates from goals start with the college...  
The wording is too vague  
1.4 - unclear objective; would like to be more specific  
many of the objectives are too vague/unclear  
\* include an objective that addresses student and campus safety

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March 15, 2013

### Goal 1

**Table 8** Successful completion is not defined. How do we know when we have achieved student success. "Student success" is a buzz-word, now, in education.

Student Success and Enrollment Management Committee. Expand scope of Enrollment Management Committee

**Table 9** 1.2 - What does student success benchmarks mean? SLOs or GPA?

1.5 - In-class orientation? Who handles?

**Table 10**

Issue we've missed: Student Success involves soft skills, collegial behavior and learning respect/appropriate social conduct. How can FCC begin to address growing out of control behavior on campus?

It's got to start somewhere - where do we as a campus begin to address misconduct on campus mall, foul language, blatant use of illegal drugs (pot), property disregard, harassment of public visitors, etc.? This is beyond the campus police.

Student involvement for 1.7 change word "them" to "students" (see handout)

**Table 11** Pilot in-class orientation program - What does this mean or define?

1.7 - What is the definition of this "Student Involvement Plan?" Is this done on-campus or off campus? Who is doing this (Target Population)

1.5 - Alignment with the (District Strategic) Plan

Committees: Student Success Plan should belong to Enrollment Management Plan. Hardly the Goal 1: Student Success

# FCC Charrette Notes

March 15, 2013

## Goal 2

- Table 1** Q2 -Transportation needs to be addressed (car pool, public transit)  
socio-economic barriers need to be addressed  
Q3 - Facilities, ASG
- Table 2** 1 - Yes appropriate  
students complain with courses  
student must take classes like Math and English course (pre-requisite)  
barrier with instructors; language or one on one time  
2. Student success/guidance class be brought back  
students must develop an education plan before they come  
3. Enrollment Management Committee  
Student Success Committee  
Program review for counseling  
Transportation and Access  
Individual problem with teachers?  
Financial Aid Out-Reach  
Tutorial Services
- Table 3** "Given our regions demo..." should be removed  
Barriers are different per socio-economic groups/Why qualify? / Make it "point blank"  
Remove "demographic" what do you mean by that?  
Committees: Basic Skills, Counseling, Enrollment Management, Institutional Research  
more specific / data driven  
Remove 2.2 - intervention strategy  
vets, foster, DSPTS, keep your grades up
- Table 4** Strike "given our region's demographics" in Goal 2  
What's mission - what about those who never make it to the registration process because of barriers.  
IRE Committee, Program Review, Counseling department, Facilities Committee
- Table 5** Issue missed: access to technology  
2.3 does not belong - part of barrier - it is already addressed in Enrollment Management Plan - so it shouldn't be pulled out as objective
- Table 6** one of the barriers is PARKING/another might be security  
In 2.5 it was suggested to end the objective after the work "activities." This is because it seems very difficult and may prove tedious to do this.  
Best practices can be shared through more informal means.  
the objectives seem vague  
2.4 doesn't say anything about instruction, barriers to instruction
- Table 7** Barrier - parking needs to be addressed  
Committee responsible - Enrollment Management should address who gets priority registration  
2.3 What is successful completion  
missed the issue of parking

## FCC Charrette Notes

March 15, 2013

### Goal 2

- Table 8** Course offerings is an issue that should be addressed.  
2.4 The college needs to inventory existing program and add others as needed  
Access continues to be an issue
- Table 9** Key for implementation - Academic Senate needs to be involved/ASG reps  
How to get the word out  
Issues missed - comm. students-faculty, encouraging students to become more involved, more signage  
2.5 - How to respond accordingly to student needs
- Table 10** Issue we may have missed: Have we ensured students are communicating to us on a regular basis the problems they may encounter with registration?  
Are we certain of the true barriers they are facing?  
Unclear communication - barrier  
Move 2.2 to Goal 1
- Table 11** Q1 - Table discussed whether "access" is really an issue - as opposed to retention and success  
"Success" is an issue in terms of availability of courses more than a financial or social barrier to block them.  
"Barriers" aren't defined  
Q2 - Does this address an enrollment issue or student success issue?  
Q3 - n/a

# FCC Charrette Notes

March 15, 2013

## Goal 3

- Table 1** Q2 - Emphasis on safety  
Q3 - Tech, Basic Skills, Facilities, P.R.
- Table 2** 1 - Somewhat appropriate  
Uniformity across the campus  
Professional development of staff and training  
Training people to provide quality instructors  
2. - Providing training to faculty and staff  
3.1 - college will provide, effective, on-going professional development for administrator, faculty and staff  
\* some of them sound the same  
3 - Staff Development, Distance Education, Basic Skills, Program Review  
3.2 Take out "will identify basic skills activities"
- Table 3** 3.1 - Feels like something's missing  
compare as customer service/provide good quality service to the student body  
Develop consistency - language  
"College will identify District wide"  
3.3 "models of excellence"?  
Remove 3.5
- Table 4** 1. Eliminate 3.3 - signature programs addressed/identified at District level  
Question about technology gaps in 3.7/maybe use technology standardization  
Combine 3.4 and 3.5  
Goal 3.8 is obvious and should be captured in mission and/or vision
- Table 5** 3.1 sounds nice, but is it really true?  
Delete "all" and "ample" from 3.1  
Obj 3.3 - what are "models of excellence"  
Remove 3.5
- Table 6** 3.1 - we like  
  
3.3 - we like - what is a signature program? We need to define it. Is a signature program regional? Or on a college?  
3.3 - unclear as to how it is worded - sig programs: 2nd half unclear  
3.4 - like internships?/campus telling us what to do?  
3.5 - curriculum comm. already does this  
3.6 - Is it quality to monitor quality of DE?  
Committee: Tech Committee, Distance Ed, Curriculum Comm., Academic Senate, Basic Skills, Staff Dev. Comm.
- Table 7** 3.1 - Streamlining the process of paperwork for faculty to participate  
some of these are not measurable  
the wording is too vague  
3.2 - would that require forming a committee that includes reps from the sister campuses  
3.6 - how is effective delivery methods going to be measured?  
3.5 - appropriate courses? Seems like classes would be cut for which a student might take for personal growth



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March 15, 2013

### Goal 3

- Table 8** Concerns: What is quality?/How do we know we've achieved it?  
Possibly cross out "highest quality" in goal or just the word quality  
The word "sister" in 3.2  
We aren't utilizing current tech should it be stated/we don't have the resources so we can't utilize them  
concerns with term "Signature Programs"  
vague goal
- Table 9** Appropriate: 3.2 - the 3 campuses each have a different population. Add allowing for diversity of students.  
3.3 - signature programs should be reviewed  
Missed: 3.8 - include core values  
Committees: Academic Senate, would like more familiarity of existing committees: advisory, distance ed
- Table 10** Add safety statement under objectives - will need to be developed  
Delete "Signature Program" in 3.3
- Table 11** 3.3 - uncomfortable with BOT deciding  
3.5 - added layer that may not be necessary  
3.7 - what about professional standard for use  
Committee: Program Review and Curriculum Comm.

**FCC Charrette**  
**March 15, 2013**  
**Goal 4**

- Table 1** Q1 - 4.3 is the favorite  
Q2 - Partnerships within the campus as well as outside  
creating partnerships that can help address student barriers (w/goal #2)  
partnerships need to tie back to student success
- Table 2** Advisory Committees?  
Q1 - appropriate  
Q2 - delete every from 4.1 - 4.3  
Is "every" balancing out the objectives and committees on the campus?  
"Every" put us in a box  
"Remove "every"  
(4.3) remove "inventory" add assess  
Programs can have relationships with other campus to provide support
- Table 3** Survey of area for business opportunities  
4.2 - Integrate community and feedbacks  
How does curriculum impact community
- Table 4** Broaden 4.2 to more than SLOs to include feedback from comm into curriculum
- Table 5** More transparency in partnerships  
Every program will not have or require partnership - remove "every"  
In 4.3 - address gaps in barriers  
Need job tracker data for occupational programs  
Delete "quality" from 4.3
- Table 6** Is it realistic that every program and student support services will assess community need?  
Can this become part of program review? (All obj. 4.1-4.1)  
be more manageable to gather information in smaller sub-sets  
Committees: Program Review Committee
- Table 7** 4.2 Table noted Appropriate Goals  
"Every" - is this achievable?  
Do we need Advisory Committees?  
FCC/Community partnerships - What's in place?
- Table 8** Table has agreed with it as is. Was one question of the definition of "partnerships" in goal statement
- Table 9** Expand 4.1 - for some transfer programs may wish to partner with institutions outside local community  
Eliminate "every" and have "programs where appropriate and student service units....."
- Table 10** 4.3 - Be specific in indicating "occupational" work experience in sentence structure
- Table 11** Problems with indicating "every programs"  
Doesn't say "why" we are identifying  
Committees: Program Review, Advisory Committees

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March 15, 2013

## Goal 5

**Table 1** Q1 - 5.3 is an excellent objective

A2 - 5.2 Identify and implement and identify and evaluate

Committees: Professional Dev., Student Activities, ASG, President's Office, Senates

**Table 2** We don't need Goal 5

Summary of goal values already

We don't have excellence training

Sign up for training programs

We need basic training for certain items - Outlook for instance

We should make time for training programs

Goal 5: College will provide funds for training programs

Committee: Staff Development

**Table 3** Include public image, public relations

Change working of faculty and staff to make more inclusive, or should the word "staff" be changed to classified professionals because isn't everybody "staff"?

Classified professionals not clearly identified.

**Table 4** Doesn't address all the core values

5.3 - instead of campus -wide training, will provide a learning organization environment on excellence and innovation

Hard to be trained on values

**Table 5** Objectives are vague - can you measure these and their effectiveness?

Recognize people for doing the job they were hired for? Don't need more internal recognition programs.

How do you train excellence?

**Table 6** Too exclusive? Or so broad that it loses values?

5.3 - is this mandatory participation

Fostering a sense of community, but not need to involve

Excellence - what does it mean?

Training should be on all core values

**Table 7** Seem vague / best practices

**Table 8** Create an Alumni Association?

**Table 10** 5.1 - Develop a student award not necessarily based on GPA per semester

5.3 - Do you remember when the "Flying" training was done or pilot which included fac/adm/staff? / Bring it back!

**Table 11** Q1 - Core values awards for excellence. 5.1 Dean's medallion is for student. Hayward for instructor. Strauss?

Objectives are appropriate

Nothing missed

5.2 What committee?

5.3 Campus wide training?

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March 15, 2013

### Goal 6

- Table 1** A forum for faculty to faculty within the District is needed  
Implement District wide staff and/or faculty meetings
- Table 2** "Participatory" government, college governance review committee.  
Proportionally represented from all constituent groups  
What's the meaning of having a survey?  
Audit?  
Annually audit - is it working/effective?  
Audit needs to be defined?  
If our committees would report out to SPC to avoid audit  
If there was a problem
- Table 3** 6.1 - word should be "participatory" not "shared"  
What does open communication mean?  
The comm. plan can define protocol  
Comm. plan should review how are we communicating with each other from top down and down to top.
- Table 4** 6.1 - Participatory not shared governance  
missing external communities objectives  
Committees: College Governance Review Comm.
- Table 5** Goal 6 is good.
- Table 6** Objectives are similar to each point  
Can we have specific, measurable objectives  
Just because you have an annual audit doesn't ensure that you have shared governance  
Campus wide communication plan as it exists doesn't meet these objectives  
What happens with points that are made  
Communication needs to be two way.  
Why not respond to suggestions that are made, even if the response is just "that is a negotiable item and should be directed to your constituency group."
- Table 7** 6.1 - College governance committee should oversee  
Should be more about intra-campus rather than district communication  
Emphasize on district kinda heavy.
- Table 8** improve comm./terms/language between campuses  
campus to campus and campus to district / change to "intracampus"  
key word - enhance  
concern with "annual" in 6.1 / are we setting ourselves up for failure
- Table 9** These goals should include dialogue along with communication  
6.2 - include "and dialogue" at the end

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March 15, 2013

### Goal 6

**Table 10** Please make the FCC website easier to navigate

6.2 - In campus wide communication, apply or receive additional methods by way of input from campus community (students/staff/adm/fac)

delete "shared" in 6.1 (two way communication)

**Table 11** Q1 - Discussed communication vs. information sharing

How do you audit?

Participatory vs. shared

Q2 - responsibility of the receiver

Q3 - College Governance Review Committee

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March 15, 2013

## Goal 7

- Table 1** Q2 - 7.3 Should be expanded beyond parking - traffic flow, public transport - "Transportation Plan"  
7.5 - FCC also needs to coordinate with District Facilities Master Plan  
7.7 - Part of research agenda should be to communicate to staff and faculty how to use/understand available data
- Table 2** Goal 7 should not be focused on the district? Collaboration  
\*SCCCD will collaborate with FCC to create strategic alignments in our planning and organizational processes\*  
Should be on SCCCD's behalf to work with us.  
To submit a program review  
What's your progress towards campus district reviews  
Progress Report  
\*Every year each department should state their strategic goal and at the end they will report out their progress.
- Table 3** Why is 7.3 included? Larger issue doesn't have to do with parking but with scheduling.  
Use the work "master" in goal - insert before the word "planning"  
7.8 - Is there a better word than summaries? Who is this report going to?
- Table 4** Participatory not shared governance  
Why is district mentioned in some objectives and not others especially in 7.6?  
7.4 - change implementation and expansion to maintenance and relocation  
7.8 - unclear - are you talking about Program Reviews  
Committees: Department Chairs
- Table 5** 7.1 - Eliminate District - you cannot ensure District will collaborate  
Don't need phrase "college will collaborate with the District in 7.1, 7.2 and 7.3 as it is implied in the Goal.  
7.6 - Capitalize Human Resource Plan  
7.8 - replace "require" with "prepare"  
7.4 - add "new and existing" after program development, instead of signature programs
- Table 6** Collaboration "with" the district - it should be a two-way street  
7.4 - this will run into Academic Senate and Curriculum issues. It seems to be a 10+1 issue. This should be decided by the campuses.  
7.8 - who will do this?  
7.4 - We don't want campuses fighting over programs.  
Our student commented that it seems that this goal is on the "executive" level, the top down.
- Table 7** Are these in addition to the reports we're already doing? Who, exactly, is doing the reporting. Also, the wording "concisely monitor" seems creepy in an Orwellian Way.
- Table 8** Think it will require a variety of committees to implement  
Only thing - the campus needs to include clearer timelines so things don't get thrown on a shelf. We come up with lots of plans and objectives but do not follow-through.  
We need to focus on quality and not quantity  
7.2 - take out "create" as we already have the plans. Needs to be something like "review and update" or "modify as needed"  
No mention of District wide Technology Plan or Committee

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March 15, 2013

### Goal 7

**Table 9** 7.8 - Annual program review summaries - is this review summary of programs in 5 year review or all programs annually?

7.4 - Who in the college will participate in decision making?

**Table 10** 7.3 - Ensure students with disabilities are invited to participate in planning new parking structure(s) for input.

7.2 - Please consider increased police presence/foot patrol in safety

**Table 11** 7.3 - ?? Unclear what this means precisely

7.4 - Are we talking about "moving" successful programs to another campus?

Programs - curriculum - campus - This linkage is what makes the success

This Goal seemed quite extensive and ambitious to the group

## FCC Charrette Notes

March 15, 2013

### Goal 8

- Table 1** Q2 - Resources and accountability means more money  
Audit also needs to include "time" resources such as redundancy of committees
- Table 2** Everyone needs to be able to understand  
Who are making it financially accountable  
\*8.2 - needs to be more specific and well defined  
Where is "transparency"?  
\*transparency in 8.1 or throw it in somewhere
- Table 3** 8.1 - instead of "constituent education module" should be changed to "an inclusive learning module"
- Table 4** Change name from Accountability to Resource Stewardship or Fiscal Stewardship  
Committees: BAC
- Table 5** Goal 8 is not so bad.  
Missing issue: only addresses financial issues - for ex: how about human resources? Facility resources?
- Table 6** prudent or responsible  
What is a constituent education model?  
8.2 - would really like to do this  
Committees: Budget Adv. Committee, Travel and Conference  
Why do we need to know if we have no power in it (to make decisions)
- Table 7** No changes
- Table 8** Delete 8.1 - The information is available already. Should we use resources to create this module that may not be greatly used?
- Table 9** 8.3 - Need wording to include depts. that will be affected by the grants.
- Table 10** Develop and establish an alumni association (set deadline). This might be more of a specific goal for 8.3
- Table 11** 8.1, 8.2 - Responsibility vs. Objective